

JC Ferrer

Creative Director, Art Director

Work Experience

- January 2024 - Present
Havas | New York, NY
Creative Director
- March 2022 - December 2023
McCann | New York, NY
Associate Creative Director
- January 2022 - March 2022
Giant Spoon | New York, NY
Associate Creative Director
- November 2020 - December 2021
McCann | New York, NY
Associate Creative Director
- February 2020 - November 2020
Freelance | New York, NY
Associate Creative Director
- June 2019 - February 2020
Octagon | New York, NY
Associate Creative Director
- December 2017 - June 2019
Area 23, FCB | New York, NY
Senior Art Director
- August 2015 - December 2017
Freelance | San Juan, PR
Senior Art Director
- December 2014 - August 2015
Oneighty, FCB | San Juan, PR
Senior Art Director
- January 2013 - December 2014
Havas | San Juan, PR
Senior Art Director
- April 2008 - January 2013
Grey | San Juan, PR
Art Director



Awards

Art Directors Club
Cannes Lions
Communication Arts
D&AD
El Ojo de Iberoamérica
FIAP
London International Awards
Lüzer's Archive
New York Festivals
The One Show

Category Experience

Automotive
Banking
Consumer Electronics
Consumer Packaged Goods
Fintech
Health & Wellness
Lifestyle & Hospitality
Non-Profit
Quick Service Restaurants
Retail
Spirits
Sports & Entertainment
Telecommunications

Education

2009
BA in Digital Graphic Design
Atlantic University College
Guaynabo, PR

Contact

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