

# JC Ferrer

Creative Director, Art Director

## Work Experience

- January 2024 - Present  
Havas | New York, NY  
Creative Director, Contract
- March 2022 - December 2023  
McCann | New York, NY  
Associate Creative Director, Full-Time
- January 2022 - March 2022  
Giant Spoon | New York, NY  
Associate Creative Director, Contract
- November 2020 - December 2021  
McCann Global Health | New York, NY  
Group Art Supervisor, Full-Time
- February 2020 - November 2020  
Minds + Assembly | New York, NY  
Design Lead, Contract
- June 2019 - February 2020  
Octagon | New York, NY  
Associate Creative Director, Full-Time
- December 2017 - June 2019  
Area 23 | New York, NY  
Senior Art Director, Full-Time
- August 2015 - December 2017  
Self-Employed | San Juan, PR  
Senior Art Director, Freelance
- December 2014 - August 2015  
Oneighty FCB | San Juan, PR  
Associate Creative Director, Full-Time
- January 2013 - December 2014  
Havas | San Juan, PR  
Associate Creative Director, Full-Time
- April 2008 - January 2013  
Grey | San Juan, PR  
Senior Art Director, Full-Time



## Awards

Art Directors Club  
Cannes Lions  
Communication Arts  
D&AD  
El Ojo de Iberoamérica  
FIAP  
London International Awards  
Lüzer's Archive  
New York Festivals  
The One Show

## Category Experience

Automotive  
Banking  
Consumer Electronics  
Consumer Packaged Goods  
Fintech  
Health & Wellness  
Lifestyle & Hospitality  
Non-Profit  
Quick Service Restaurants  
Retail  
Spirits  
Sports & Entertainment  
Telecommunications

## Education

2009  
BA in Digital Graphic Design  
Atlantic University College  
Guaynabo, PR

## Contact

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